



**Dixon-Conderman
Post 2514
New Bern
North Carolina**

Subject: Membership Retention Letter and Form
Comrades:

Since assuming the role of Post Commander, I have implemented some changes designed to improve the quality of life for our treasured members, which will certainly result in a more productive organization.

It is readily apparent that we haven't been doing a great job of taking care of our new, continuous and unpaid members. The unpaid are among the members of our Post that have been largely ignored. It seems as though, when we sign up new members, we put a feather in our hat and press on for more members, forgetting about them and their valuable ideas and not getting them involved with your post activities.

My goal, as your Commander, is to ensure that members of our fine organization receive every possible benefit of their membership dollar. In this regard, I have increased my membership staff to include comrades who agree there is work to be done. With your help by completing and returning the attached Membership Data Update form, you can be confident that your interests and personal needs will be addressed in a timely manner.

“Together We Stand – United We Soar”

Jon Schultheis, Commander

VFW MEMBERSHIP DATA UPDATE FORM (Official use only)

Name: MBR#

Current: Phone: _____ Email: _____

Service Branch(s): _____ Yrs. Service: _____ Rank: _____

Overseas qualifying service area(s): _____

Please check all of the following that apply:

- Would like contact information on meeting dates and times.
- I would consider becoming active in my VFW Post.
- I have or have not been contacted previously by my Post.
- I understand that becoming active in my Post will enable me to be more aware of post activities.
- My spouse may be interested in information on the Post Auxiliary.

Membership Options

I would like information on the benefits and savings by converting to Life Membership, either payment in full, or by 12 monthly installments.

Our records reflect your current membership in the VFW as unpaid. To renew your membership you may send in the dues _____ required for yearly membership to your post in the envelope provided.

Your continuous membership will expire on _____ and that you may opt to renew your membership to expire on _____ on or after the _____. Our membership staff will gladly explain all the options available for renewal that could result in a substantial savings! I would appreciate being contacted.

REMARKS: Please provide any comments pro or con regarding your membership experience as a member of Post 2514. Would also like to know of specific VFW programs you might be interested in supporting. Comments regarding what we can do to make your membership commitment more personally valued are appreciated:

Date:

Signed:

Thank you for updating our Post membership data and for providing the feedback that will be essential to improving your experience in our organization. Our Membership Committee will utilize your comments to address your issues and ideas that foster our role in the community as Veterans supporting Veterans.

Please feel free to contact the following Post VFW committee member at any time regarding membership or other VFW related matters.

Name: Ron Perez

Title: Membership Chairman

Email Address: topperez1@mac.com